

Focus topics of the industries in the social and ecological transformation



Green
&
Social
Growth

Objective

The following document shows exemplary **focus topics of the industries in the social and ecological transformation**. These are possible fields for **innovations** that combine **economic success** and **sustainable impact**.

The **most relevant UN Sustainable Development Goals** are assigned to each industry. The **focus region is Europe**, but the topics are also transferable to other regions.



Food and agriculture

- Sustainable and healthy food
- Regionality and seasonality
- Demand-oriented supply
- Reduction of food waste
- Sustainable supply chains
- Sustainable and regenerative agriculture

Most relevant sustainability goals:

2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



6 CLEAN WATER AND SANITATION



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



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Non-food consumer products

- Extension of product life cycles
- Recycling, repair & reuse
- Circular economy
- Sustainable materials
- Sustainable production
- Sustainable supply chains
- Inclusive consumer goods

Most relevant sustainability goals:



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Trade

- Sustainable assortments
- Demand-oriented supply
- Inclusive and fair trade
- Waste prevention
- Support of circular economy
- Sustainable supply chains

Most relevant sustainability goals:

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



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Energy

- Switch to renewable energies
- Minimization of CO2 emissions
- Increase of energy efficiency
- Decentralized energy supply
- Minimization of negative impacts on land and water
- Demand-oriented supply
- Resilient supply

Most relevant sustainability goals:

7 AFFORDABLE AND CLEAN ENERGY



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Green & Social Growth

Water

- Clean water
- Water processing
- Efficient water use
- Demand-oriented supply
- Resilient supply

Most relevant sustainability goals:



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Chemical industry

- Minimization of negative impacts of chemicals on ecology and health
- Minimization of resource consumption
- Circular economy
- Sustainable supply chains

Most relevant sustainability goals:



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Crafts

- Use of sustainable materials
- Local production
- Inclusive craftsmanship
- Repair, maintenance and durability
- Support of circular economy
- Support of sustainable building and living

Most relevant sustainability goals:



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Building and living

- Sustainable materials
- Sustainable construction
- Minimization of resource consumption, CO2 emissions and waste
- Building greening and natural living environments
- Sustainable and healthy living
- Demand-oriented housing
- Inclusive building and living

Most relevant sustainability goals:



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Waste and recycling

- Minimization of negative impacts on ecology and health
- Enabling for waste minimization
- Sustainable waste transport
- Waste separation
- Recycling
- Support of circular economy
- Sustainable energy generation from waste

Most relevant sustainability goals:



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Mobility and logistics

- Sustainable means of transport
- Public and shared transport
- Safe mobility
- Inclusive mobility
- Sustainable tourism
- Minimization of resource consumption and CO2 emissions
- Route optimization and sustainable supply chains
- Sustainable and resilient transport infrastructure

Most relevant sustainability goals:

3 GOOD HEALTH AND WELL-BEING



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Mechanical and plant engineering

- Sustainable machinery and plants
- Sustainable production
- Sustainable materials
- Support of circular economy
- Resource efficiency
- Waste prevention
- Sustainable supply chains

Most relevant sustainability goals:



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Finance

- Sustainable financial products
- Sustainable investments and impact investment
- Inclusive finance
- Financing opportunities for social and environmental solutions and initiatives
- Support of financial longevity and responsible economics

Most relevant sustainability goals:

1 NO POVERTY



5 GENDER EQUALITY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



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16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Green & Social Growth

Insurance

- Sustainable insurance products
- Sustainable investments in the context of insurance products
- Inclusive insurance
- Insurance for climate impacts
- Support of prevention

Most relevant sustainability goals:

1

NO
POVERTY



3

GOOD HEALTH
AND WELL-BEING



10

REDUCED
INEQUALITIES



11

SUSTAINABLE CITIES
AND COMMUNITIES



13

CLIMATE
ACTION



15

LIFE
ON LAND



16

PEACE, JUSTICE
AND STRONG
INSTITUTIONS

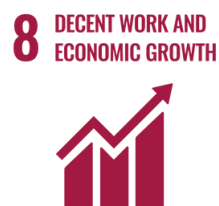


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Coaching and consulting

- Consulting and knowledge transfer on social and environmental topics
- Support of sustainability measurement and sustainability reporting
- Moderation of communication and collaboration on social and environmental topics
- Cultural change and accompaniment of social and ecological transformation
- Accompaniment in personal development

Most relevant sustainability goals:



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Healthcare

- Prevention
- Healthy structures in healthcare
- Focus on human needs
- Holistic view of contexts
- Inclusive health
- Sustainable health products
- Sustainability in healthcare facilities

Most relevant sustainability goals:

3 GOOD HEALTH AND WELL-BEING



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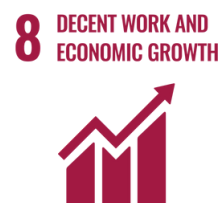


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Education

- Increase of awareness, knowledge transfer and training on social and ecological topics
- Sustainability research
- Access to education and demand-oriented education
- Inclusive education
- Focus on human needs
- Sustainable educational institutions

Most relevant sustainability goals:



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Media

- Constructive and society-serving media
- Increase of awareness and knowledge transfer on social and ecological topics
- Support of healthy use of media
- Representation of different perspectives and space for appreciative and perspective-rich exchange
- Inclusive media

Most relevant sustainability goals:



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Art, culture and design

- Increase of awareness and inspiration for social and ecological topics
- Encouragement of creativity and empathy for new solutions
- Space for cultural exchange
- Sustainable and inclusive design
- Communication of the messages of social or environmental solutions and initiatives in a way that is appropriate to their target groups

Most relevant sustainability goals:



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IT and telecommunications

- Sustainable IT and telecommunications solutions
- Digitization for sustainability
- Tracking & tracing for sustainability
- Use of digital technologies such as AI and blockchain for social and environmental topics

Most relevant sustainability goals:

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